



Waterloo Arts Fest: Saturday, August 2nd
The 6th Annual Waterloo Arts Fest is going to be bigger and better than ever! With expectations of 2,000+ Fest attendees this year, now is the perfect time to support Cleveland's fastest growing arts-centric festival!

\$50 level

- **Your name/logo on the day-of-Fest flyer**

(5,000 flyers are made and distributed throughout the Fest and surrounding neighborhood. These contain all Fest info: a map, complete schedules, After Party information, and sponsor recognition.)

\$100 level

the above PLUS

- **Your name/logo on the Fest website with a link to your site/Myspace profile**

(WaterlooArtsFest.com will be completed July 16. 5,000 Save the Date postcards have been distributed that direct people to the site. Free Times/Cleveland Scene ads feature the website, and local merchants are also linking to it from their own sites.)

\$150 level

all of the above PLUS

- **Your name/logo in the *Cleveland Scene* (7/23 & 7/30 issues) 1/4 page, FULL COLOR ads that will be running.** (These 1st 2 issues of the brand new free weekly will get LOTS of attention!)

\$250 level

all of the above PLUS

- **Your name/logo in the Sneak Peek program and on 3 event banners at large kiosks the day of the festival**

Sneak Peek Food Donations

- **Your name/logo in the Sneak Peek program**

The Arts Collinwood Sneak Peek fundraiser is on July 31st. 50-100 people are expected for this art walk preview of the art exhibits being officially unveiled the day of the Arts Fest. We are requesting simple finger foods, pastries, and beer and wine donations. (The program is given to all Sneak Peek attendees, and includes a walking map to view all art exhibits on the street.)

Supply/Prize Donations

- **Your name/logo on the day-of-Fest flyer**

Supplies and prizes are needed for Kid's Area art activities, creation of Fest signage, volunteer recognition, etc. (5,000 flyers are made and distributed throughout the Fest and surrounding neighborhood. These contain all Fest info: a map, complete schedules, After Party information, and sponsor recognition.)

Please send digital files of your logo to: melanie_hersh@hotmail.com, (216) 481-1875

Black and white and full color versions are requested in eps format.

Please send your tax deductible donation to:

Arts Collinwood, 15605 Waterloo Rd, Cleveland, OH 44110 • (216) 692-9500

